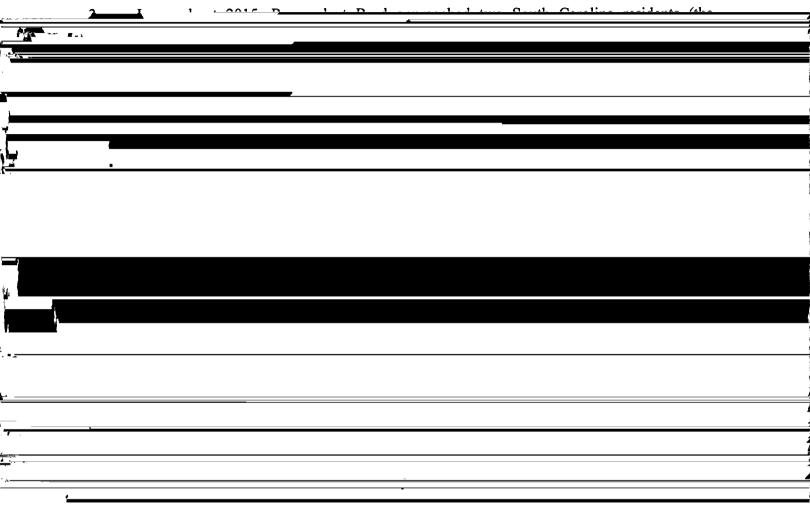
BEFORE THE SECURITIES COMMISSIONER OF SOUTH CAROLINA IN THE MATTER OF: ORDER TO CEASE AND DESIST Ulundria Horsey Byrd, File No. 2018445 Respondent. WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") has been authorized and directed by the Securities Commissioner of South Carolina (the "Securities Commissioner") to administer the provisions of	SECURITIES COMMISSIONER OF SOUTH CAROLINA IN THE MATTER OF: ORDER TO CEASE AND DESIST Ulundria Horsey Byrd, File No. 2018445 Respondent. WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") has been authorized and directed by the Securities
Ulundria Horsey Byrd, Respondent. WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") has been authorized and directed by the Securities Commissioner of South Carolina (the "Securities Commissioner") to administer the provisions of	Ulundria Horsey Byrd, Pile No. 2018445 Respondent. WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") has been authorized and directed by the Securities Commissioner of South Carolina (the "Securities Commissioner") to administer the provisions of
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"Act"); and

WHEREAS, the Division received information regarding alleged activities of Ulundria

Court, Taylors, South Carolina 29687-4643.

III. FINDINGS OF FACT

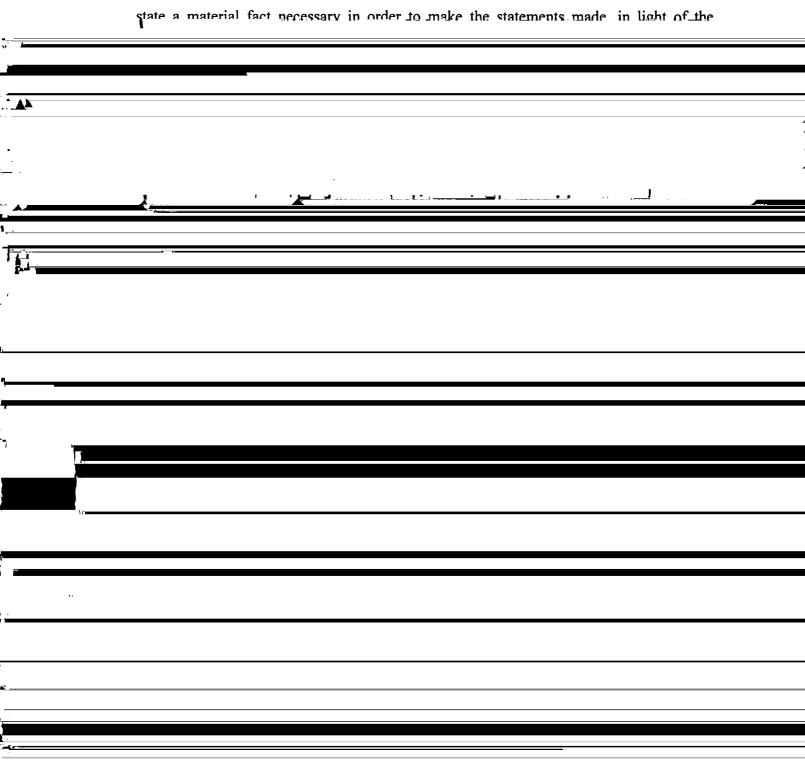


- "Investors") about a possible opportunity to invest with Respondent Byrd.
- 4. Respondent Byrd represented to the Investors that their investment would be used to purchase used vehicles at auctions and sell them for a profit.
- 5. Respondent Byrd further represented that if the Investors invested ten thousand dollars (\$10,000), they would receive a return of four thousand five hundred dollars (\$4,500), payable in three (3) monthly payments of one thousand five hundred dollars (\$1,500), followed by an immediate return of principal.
- 6. Based upon Respondent Byrd's representations, on or about July 1, 2015, the Investors invested a total of ten thousand dollars (\$10,000) with Respondent Byrd.
- 7. On or about August 1, 2015, Respondent Byrd returned one thousand five hundred

	12.	The Respondent stated that the Investors' second investment, together with the Investors'
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		twenty thousand dollars (\$20,000).
	13.	On or about November 1, 2015, Respondent Byrd returned three thousand dollars
		(\$3,000) to the Investors.
	14.	On or about December 1, 2015, Respondent Byrd returned three thousand dollars
		(\$3,000) to the Investors.
	15.	Contrary to Respondent Byrd's representations, the Investors never received a third
		payment of three thousand dollars (\$3,000).

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- S.C. Code Ann. § 35-1-301.
- 22. In connection with the events above, Respondent Byrd transacted business in this State as an unregistered broker-dealer in violation of S.C. Code Ann. § 35-1-401(a).
- 23. In connection with the events above, Respondent Byrd (1) employed a device, scheme, or artifice to defraud; (2) made one or more untrue statements of material fact or omitted to state a material fact necessary in order to make the statements made in light of the



IT IS FURTHER ORDERED that, pursuant to S.C. Code Ann. §§ 35-1-604(a)(2) and
(3), any exemption from registration with the Division upon which the Respondent may claim to
rely under S.C. Code Ann. §§ 35-1-201(3)(C), (7), or (8); 35-1-202; 35-1-401(b)(1)(D) or (F); or
35 1 402/LV(1)/CV has been and to DEDMANDATE W DEMONED
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 VI. REQUIREMENT OF ANSWER AND NOTICE OF OPPORTUNITY FOR HEARING The Respondent is hereby notified that she has the right to a hearing on the matters contained herein. To schedule such a hearing, the Respondent must file with the Securities
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additional civil or criminal remedies as ar wailable under the Act including remedies relative day of Marshn, 2019 o. ALAN WHICH

