

**ADMINISTRATIVE PROCEEDING
BEFORE THE**

03/17/17

IN THE MATTER OF:

**WealthBuilders.Name, LLC,
John Lee Huffman,**

Respondents.

CONSENT ORDER

File No. 17016

WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division"), pursuant to authority granted in the South Carolina Uniform Securities Act of 2005 (the "Act"), S.C. Code Ann. § 35-1-101 *et. seq.* (Supp. 2012), initiated an investigation into certain activities by the parties named above (the "Respondents"); and

WHEREAS, in connection with its investigation, the Division determined that the Respondents engaged in certain acts constituting violations of the Act, and the Division issued an Order to Cease and Desist against the Respondent on or about April 13, 2017, for these alleged

A. The Dependents

and \mathbb{R}^n is a linear map $T: \mathbb{R}^n \rightarrow \mathbb{R}^n$.

The matrix A is the matrix of the linear map T with respect to the standard basis of \mathbb{R}^n .

The matrix A is symmetric, i.e., $A^T = A$.

The matrix A is positive definite, i.e., $x^T A x > 0$ for all $x \in \mathbb{R}^n$.

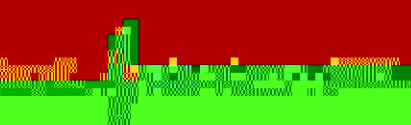
PROOF.

The matrix A is symmetric because $A_{ij} = A_{ji}$.

The matrix A is positive definite because $x^T A x = \sum_{i=1}^n x_i^2 > 0$ for all $x \in \mathbb{R}^n$.

The matrix A is invertible because $\det(A) = 1 \neq 0$.

The matrix A is nonsingular.



of $x^2 + y^2 + z^2 = 1$.

$$\frac{\partial}{\partial x} (x^2 + y^2 + z^2) = 2x$$

$$\frac{\partial}{\partial y} (x^2 + y^2 + z^2) = 2y$$

$$\frac{\partial}{\partial z} (x^2 + y^2 + z^2) = 2z$$

along $\nabla f(x, y, z) = 2x \mathbf{i} + 2y \mathbf{j} + 2z \mathbf{k}$.

The gradient of f is $\nabla f(x, y, z) = 2x \mathbf{i} + 2y \mathbf{j} + 2z \mathbf{k}$.

WE CONSENT:

Securities Division of the Office of the Attorney General

3000
Mr. Marilyn Garty

Respondent:

Wealthbuilders Name, LLC
John Lee Huffin

Date: 5/25/2009

Wealthbuilders Name, LLC
Wealthbuilders Name, LLC

Date: 5/25/2009

By: [Signature]
John Lee Huffin

NEW YORK
OFFICE OF THE ATTORNEY GENERAL
SECURITIES DIVISION