ADMINISTRATIVE PROCEEDING

BEFORE THE

SECURITIES COMMISSIONER OF SOUTH CAROLINA

| IN THE MATTER OF: ORDER TO CEASE AND DESIST Robert "Buddy" Laverne Johnson, Jr., File No. 16027 Respondent. | | | | | |
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| WHEREAS, the Securities Division of the Office of the Attorney General of the State of | | | | | |
| South Carolina (the "Division") has been authorized and directed by the Securities | | | | | |
| Commissioner of South Carolina (the "Securities Commissioner") to administer the provisions of | | | | | |
| S.C. Code Ann. § 35-1-101, et seq., the South Carolina Uniform Securities Act of 2005 (the | | | | | |
| "Act"); and | | | | | |
| WHEREAS, the Division received information regarding alleged securities-related | | | | | |
| activities of Robert "Buddy" Laverne Johnson (the "Respondent"); and | | | | | |
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| | 3. | In or about June 2015, the Respondent began making general solicitations to individuals |
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| | | Systems Stimulus, an investment program offered by the Respondent. |
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| | 4. | In connection with offering the interests in Simple Systems Stimulus, the Respondent |
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| | | stated that a Solicitee could invest in Simple Systems Stimulus by sending the |
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The Respondent firther stated that one hundred dollars (\$100) of each Solicitee's

Respondent one hundred and twenty dollars (\$120).

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| | | funds he claimed he placed in his safe for personal use. |
| | 12. | Contrary to the representations made by the Respondent in connection with the offer and |
| 4 | | sale of the interests in Simple Systems Stimulus by May 25, 2016, the Respondent had |
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V. <u>CEASE AND DESIST ORDER</u>

NOW THEREFORE, pursuant to S.C. Code Ann. § 35-1-604(a)(1), it is hereby ORDERED that:

| a. | Respondent Robert "Buddy" Laverne Johnson, Jr. CEASE AND DESIST from |
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| | 35-1-501 thereof; and |
| b. | Respondent Robert "Buddy" Laverne Johnson, Jr. pay a civil penalty in the amount of |
| | twenty thousand dollars (\$20,000) if this Order becomes effective by operation of law, or, |
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