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	BEFORE TH	E	
	SECURITIES COMMISSIONER O	OF SOUTH CAROLINA	
	IN THE MATTER OF:		
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	Investment Advisory Center, Inc., )  JARD #153495 and )	CONSENT ORDER	
	)	File Number 13045	
	Jesse Clifton Dove, ) CRD #1661883, )		
	Respondents.		
	WHEREAS, the Securities Division of the Office	of the Attorney General of the State of South	
	Carolina (the "Division"), pursuant to authority granted in	the South Carolina Uniform Securities Act of	
	2005 (the "Act"), S.C. Code Ann. § 35-1-101 et. seq. (Su	pp. 2012), conducted an audit of Respondent	
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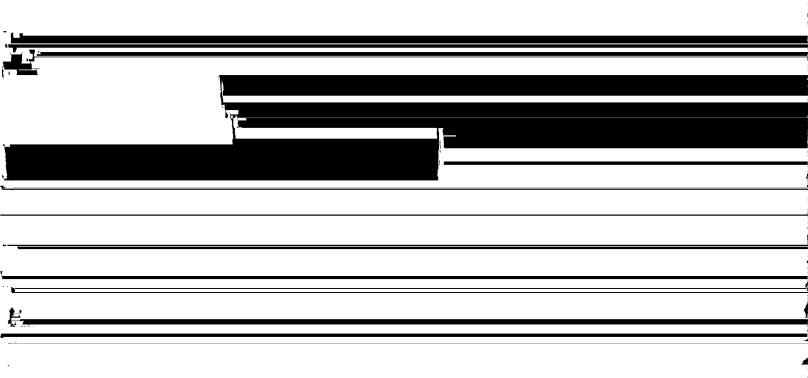
	WHEREAS on December 22, 2014 the Division issued on Order Stanting Effectiveness of	
	WHEREAS, on December 23, 2014, the Division issued an Order Staving Effectiveness of	
	Summary Suspension which temporarily staved the Summary Suspension order through January 31	
	-	
	2015, under certain conditions and restrictions named in the Order; and	
	WHEREAS, on January 30, 2015, the Division issued an Extension of Order Staying	
	Effectiveness of Summary Suspension which temporarily stays the Summary Suspension Order through	
	February 20, 2015, under the conditions set forth in the December 23_2014 Order and	
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	WHEREAS, the Respondents acknowledge their desire to resolve this matter by Consent Order	
	rather than by formal hearing before the Securities Commissioner (the "Commissioner"); and	
	WHEREAS, the Respondents admit the jurisdictional allegations herein but otherwise neither	
	admit not depo any of the findings of fact allegations assertions or conclusions of law that have been	
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	made in this proceeding; and	
	WHEREAS, the Respondents disclosed to the Division in the course of its audit pending FINRA	
	Dispute Resolution matter number 14-00208 (the "FINRA Matter"); and	
	Dispute iteration matter number 11 00200 (the 111101 matter ), and	

WHEREAS the Division names that this Onder should not be intermed as a determine.

- before April 1, 2015, May 1, 2015, June 1, 2015, July 1, 2015, and August 1, 2015, respectively;
- C. The Respondents will provide this Order to all investment advisory clients existing as of the date of this Order and obtain and keep written and signed acknowledgement of each client's receipt of the order with the client's file; and
- D. For a period of twelve months, beginning at the time of execution of this Order, the Respondents will provide a copy of this Order to any potential investment advisory client(s) prior to executing an advisory agreement with such client(s) and, if the potential client becomes an advisory client, obtain and keep written and signed acknowledgement of each client's receipt of the Order with the client's file.

Upon execution by the Commissioner, this Order resolves Administrative Proceeding 13045 as it relates to the Respondents.

The Respondents and the Division agree and understand that this Order should be interpreted to supersede the Order Staying Effectiveness of Summary Suspension and the Extension thereof and that all



Extension not incorporated in this Order are discharged as of the execution of this Order.

The parties to this Order agree this Order should not be interpreted as a determination of any

