

ADMINISTRATIVE PROCEEDING
BEFORE THE
SECURITIES COMMISSIONER OF SOUTH CAROLINA

IN THE MATTER OF:)
)
Robb Partners, LLC,)
)
)
)
Respondent.)

ORDER TO CEASE AND DESIST
File No. 14070

WHEREAS, the Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") has been authorized and directed by the Securities Commissioner of South Carolina (the "Securities Commissioner") to administer the provisions of

S.C. Code Ann. § 35-1-101, *et seq.*, the South Carolina Uniform Securities Act of 2005 (the "Act"); and

WHEREAS the Division received information regarding securities-related activities of

II. RESPONDENT

2. Respondent Robb Partners is a South Carolina limited liability company with the last known address of 199 Rose Hill Way, Bluffton, South Carolina 29910.

III. FINDINGS OF FACT

3. Robert L. White ("Robb White") is a South Carolina resident with the last known address of 199 Rose Hill Way, Bluffton, South Carolina 29910.
4. At all times relevant to this order, Robb White was a manager, registered agent for service of process, and principal officer of Robb Partners.

5. Robb Partners is a manager-managed limited liability company.
6. Upon information and belief, Robb Partners has had one operating agreement since on or about November 20, 2008 (the "2008 Operating Agreement").

12 In connection with the offer or sale of the securities at issue, the Defendant provided

investors a private placement memorandum (the "PPM"), a subscription agreement (the

"Subscription Agreement") and a

13 Prior to his association with Bobb Posters and prior to October 1, 2001, Bobb White was

19. The Respondent omitted to state in connection with the offer and sale of the securities at issue that Robb White had been affiliated with Millionaire.com, that Millionaire.com had

been charged with violating securities laws, that Robb White was alleged to have aided

and abetted in Millionaire.com's violations of securities laws, or that Robb White was subject to the Permanent Injunction.

20. In connection with the offer and sale of the securities at issue, the Respondent

represented and stated that the proceeds would be used for certain operating expenses of the

practice measure of business that operates as would operate as a Good and Just

or of persons

an order issued under the Act, the Securities Commissioner may issue an order under §

35-1-204.

28. Pursuant to S.C. Code Ann. §35-1-604(b), an order issued under § 35-1-604(a) is effective on the date of issuance and must include a statement of any civil penalty or costs of investigation sought, a statement of the reasons for the order, and notice that, within fifteen (15) days after the receipt of a request in a record from a Respondent, the matter will be scheduled for a hearing.

V. CEASE AND DESIST ORDER

NOW THEREFORE, pursuant to S.C. Code Ann. § 35-1-604(a)(1), it is hereby

401(b)(1)(D) or (F); or 35-1-403(b)(1)(C), has been and is **PERMANENTLY REVOKED.**

VI. REQUIREMENT OF ANSWER AND NOTICE OF OPPORTUNITY FOR HEARING

Order of operations: PEMDAS (Parentheses, Exponents, Multiplication and Division, Addition and Subtraction)

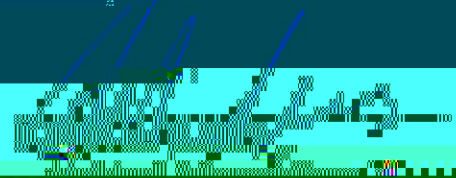
Example: $3 + 4 \times 2 = 3 + 8 = 11$

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