

ADMINISTRATIVE PROCEEDING

BEFORE THE

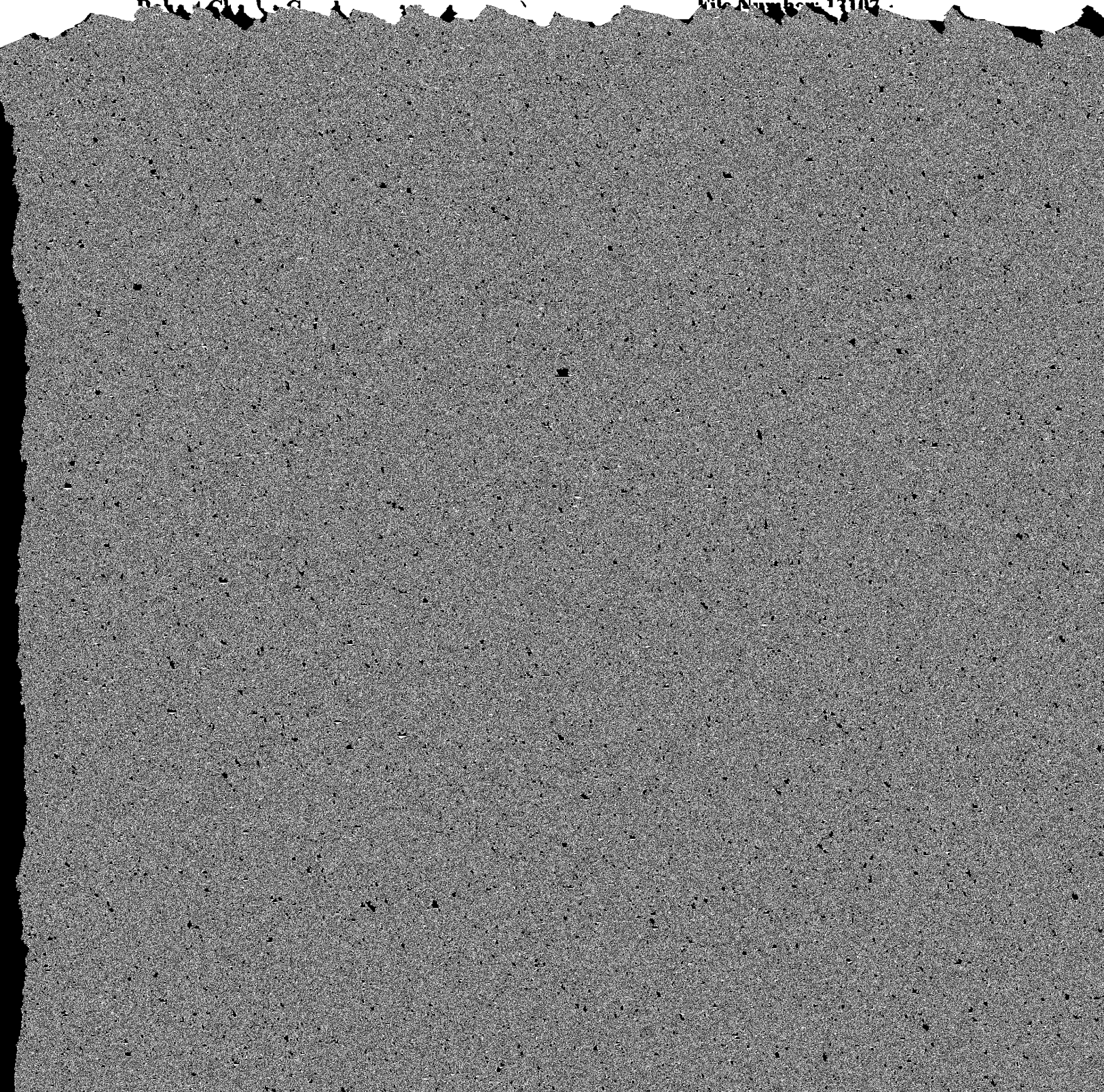
SECURITIES COMMISSIONER OF SOUTH CAROLINA

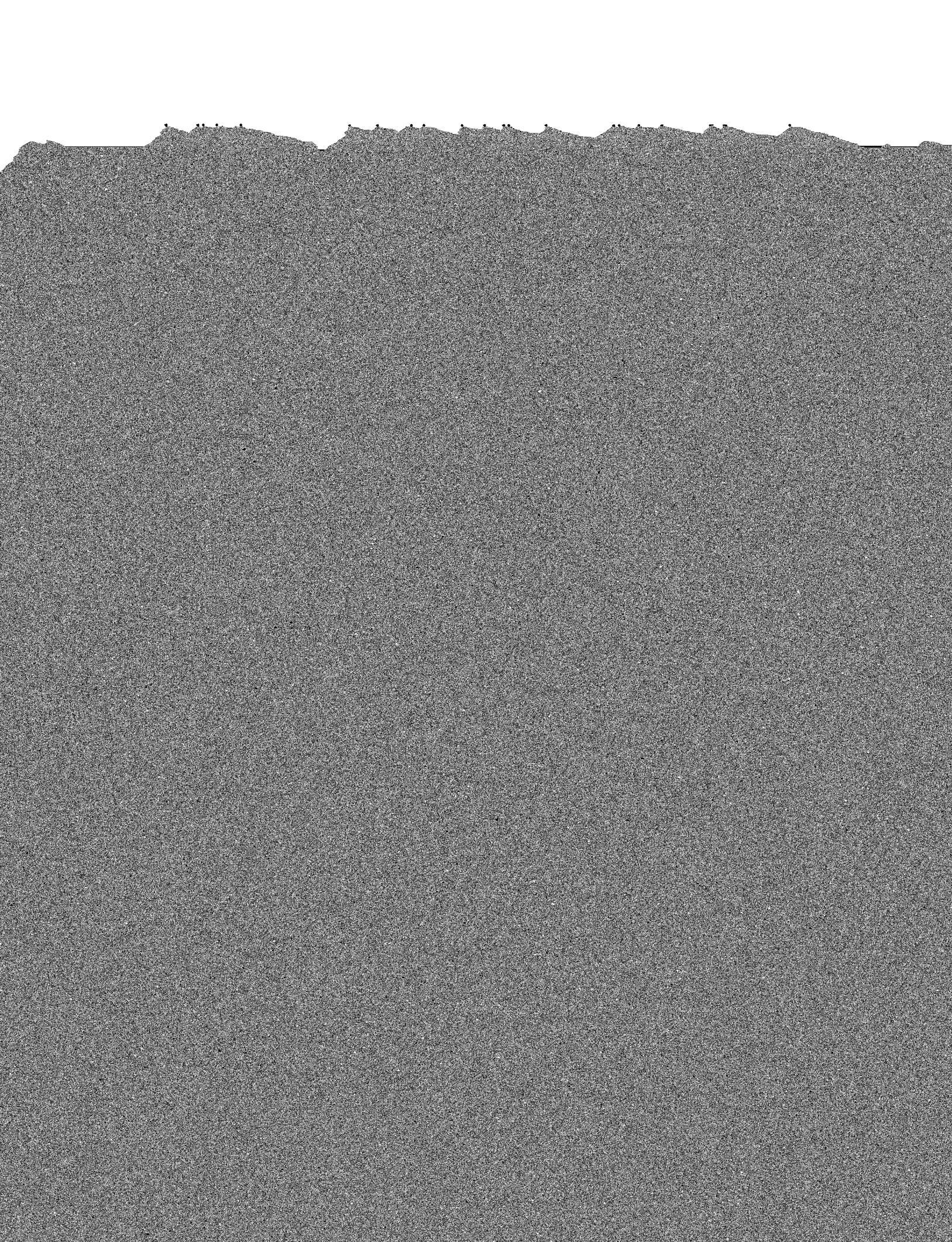
IN THE MATTER OF:

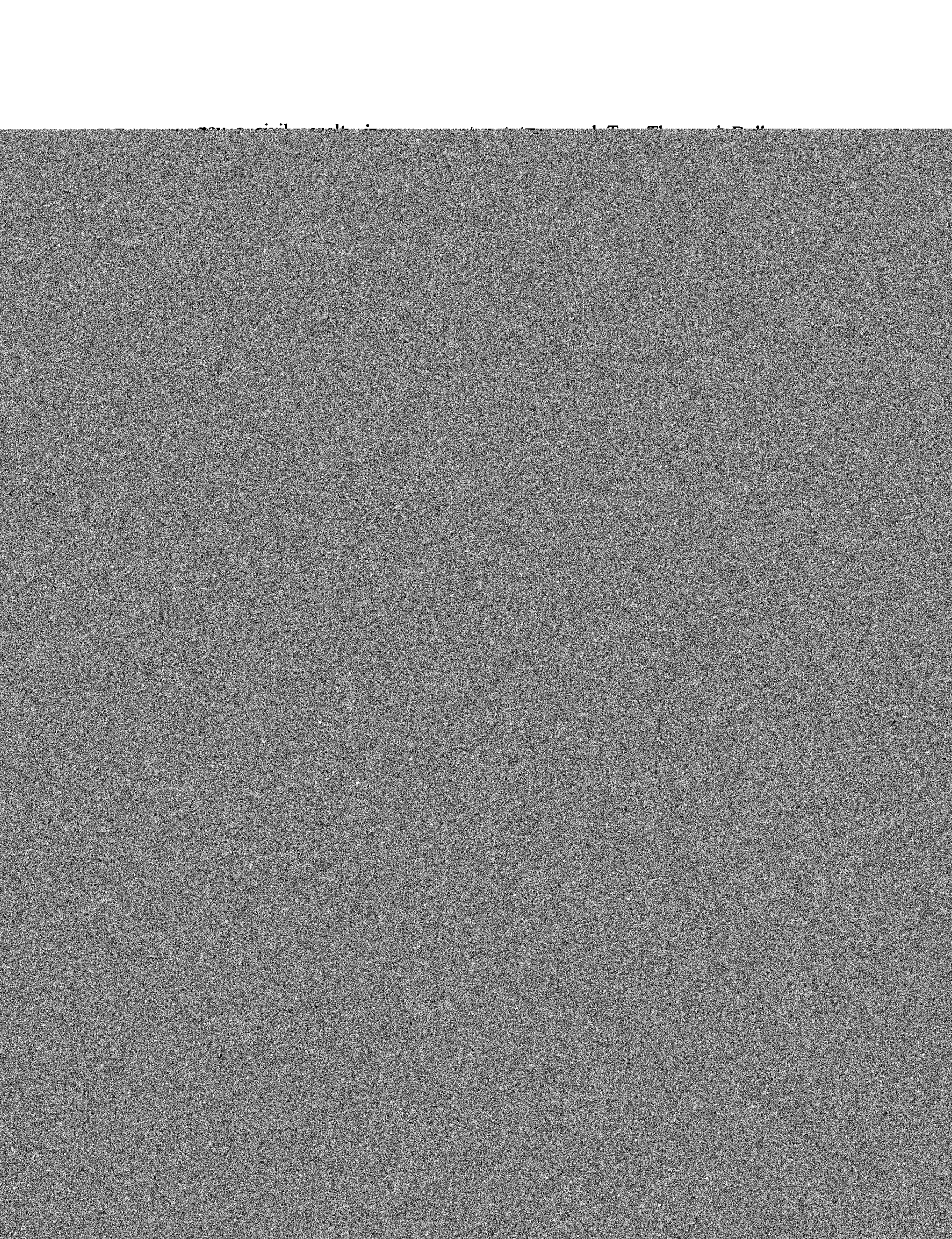
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)

ORDER TO CEASE AND DESIST

File Number 13107







such a hearing. Failure of a Respondent to file a motion, including a request for a hearing, shall constitute an Order, including the award of civil penalties and any associated costs, final as to that Respondent by operation of law.

This Order does not preclude a Respondent from seeking additional Civil or Criminal Remedies related to the offers and sales practices by the Respondents set forth at:


CONTINUING TO INFRINGE ON THE RIGHTS DEFINED IN THIS ORDER, AND SIMILAR ACTS, MAY RESULT IN THE IMPOSITION OF ADMINISTRATIVE ACTIONS AND WILLFUL VIOLATIONS PURSUANT TO S.C. CODE ANN. § 33-1-300.

ENTERED this 14th day of February, 2014.

IAN WELSON
SECURITIES COMMISSIONER

By: 
TRACY A. MEYERS
Deputy Securities Commissioner

IS


IAN P. WESCHLER
Assistant Attorney General
Securities Division
Rembert C. Dennis Building
1000 Assembly Street
Columbia, S.C. 29201

STATE OF SOUTH CAROLINA
OFFICE OF THE ATTORNEY GENERAL
SECURITIES DIVISION

CERTIFICATE OF SERVICE AND

File Number 13107

I hereby certify that I served upon the individual/entity listed below a copy of this document below and dated March 10, 2014, by serving a copy of said document upon the Securities Commissioner of the State of South Carolina and by placing a copy of said document in the United States mail, certified mail, return receipt requested, first class postage prepaid and addressed to:


Mr. Robert Couch, CEO & President
Couch Financial Services and Out, Inc.
5339 Alpha Road, Suite 400
Dallas, Texas 75240

Document(s): Order to Cease and Desist

Mailed March 10, 2014 from Columbia, South Carolina

I further hereby certify that service of the above listed document is in compliance with Section 35-1-611, Code of Laws of South Carolina.

By:


Thomas P. Williams
South Carolina Attorney General
Securities Division
Post Office Box 11549
Columbia, SC 29211-1549
(803) 734-1721

Subscribed and sworn to before me
this 10th day of March, 2014.


Notary Public for South Carolina

My commission expires: May 8, 2017

STATE OF SOUTH CAROLINA
SECURITIES DIVISION

CERTIFICATE OF SERVICE
AFFIDAVIT
File Number 13107


I hereby certify that I served upon the individuals listed below a copy of the document created below and dated March 10, 2014 by serving a copy of said document upon the Securities Commission of the State of South Carolina and by placing a copy of said document in the United States mail, certified receipt required, in a postage paid envelope.

Mr. Robert Crockett, CEO & President
Couch Financial Services and Oil
538 Palmetto Drive
Dallas, TX 75217

Document(s): Order to Cease and Desist

Mailed March 10, 2014 from Columbia, South Carolina.

I further hereby certify, swear and affirm that service of the above listed entities is in compliance with Section

By: 
Thresechia P. King
South Carolina Attorney General's Office
Securities Division
Post Office Box 11549
Columbia, SC 29208
(803) 734-1724

Subscribed and sworn to before me on
this 10th day of March, 2014.


Notary Public for South Carolina

M. 