

IN THE MATTER OF: PRIM SECURITIES, INC. CRD # 30504,

Ein

RESPONDENT

ORDER REVOKING REGISTRATION BY DEFAULT

File Number 14074

The Securities Division of the Office of the Attorney General of the State of South Carolina (the "Division") under the authority of the South Carolina Uniform Securities Act of 2005 (the "Act"), S.C. Code Ann. §§ 35-1-101 to 35-1-703 (Supp. 2012), instituted this proceeding by filing a Rule to Show Cause ("Rule to Show Cause") against Prim Securities, Inc. ("Prim" or "Respondent"), ordering Respondent to show cause why an order should not be issued against it, revoking Respondent's broker-dealer registration in the State of South Carolina.

In the Rule to Show Cause, the Division alleged that the Financial Industry Regulatory Authority ("FINRA"), a self-regulatory organization, expelled Respondent from membership. The Rule to Show Cause notified Respondent of the Division's intent to seek an order, pursuant to S.C. Code Ann. § 35-1-412, revoking Respondent's registration as a broker-dealer in the State of South Carolina.

The Rule to Show Cause was served on Respondent at its last known address.

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