ADMINISTRATIVE PROCEEDING

BEFORE THE

SECURITIES COMMISSIONER OF SOUTH CAROLINA

IN THE MATTER OF: Imperia Invest IBC, Global Wealth Lifepath, Inc., Werner Jahnsen, Steve Baker, and Jody Dunn <u>Respondents.</u>

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South Carolina (the "Division"), pursuant to authority granted in the South Carolina Uniform Securities Act of 2005 (the "Act"), S.C. Code Ann. § 35-1-101 to 35-1-703 (Supp. 2009), on or

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- 2. Imperia is not registered to do business with the South Carolina Secretary of State.
- Upon information and belief, Imperia is not registered to do business with any state or territory of the United States.
- Respondents Jahnsen and Baker are named on the Imperia website as representatives of Imperia. No titles or contact information for these individuals is offered anywhere on the website.
- 5. On the Imperia website, Respondents Jahnsen and Baker describe the history of Imperia and offer Imperia's alleged strengths as an investment opportunity.
- 6. Respondent Dunn is an affiliate of Imperia who has received money on behalf of Imperia

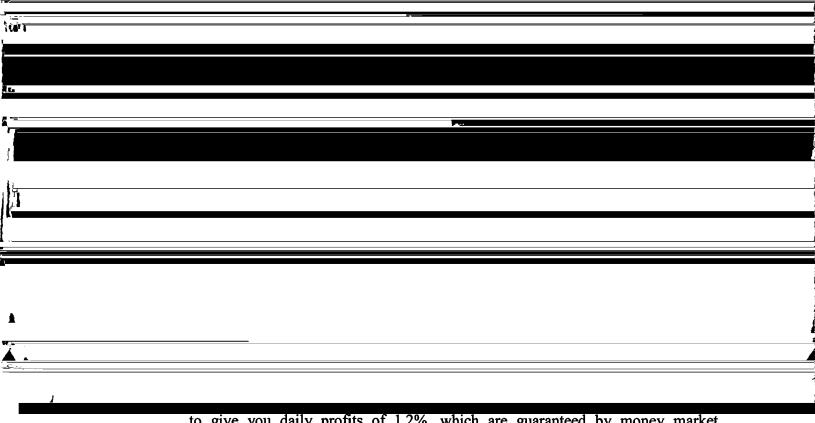
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- 7. Respondent Dunn is also the director, president, and treasurer of GWL.
- 8. GWL is registered to do business in the State of Nevada. Its registered agent is Dunn World Enterprises Ltd. 848 N. Beinhaw Plud. Swite 1626. Les Vesses Nevada 80107

a. "[A] TEP investor can receive a loan of 80,000 US\$ with a one-time investment of US\$ 50. Plain And Simple. This loan should be used for trading on the

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to give you daily profits of 1.2%, which are guaranteed by money market arbitrage situations."

b. "After approval of your TEP policy, which is as (sic) online form, your loan of 80,000 US\$ in your account on the portal will be working immediately – without any doubts – as soon as your policy online form is being filled in and delivered

back to us in good order by E-mail. After this step your profits run smoothly with 1.2% daily on your trading account. These yields will be compounded for 6 months."

- c. "Payout: Profit Target after 6 months approx. ca. + 335.000,00 US-Dollar."
- d. Upon (1) opening an account with Imperia, (2) depositing the \$50 fee, and (3)
 Imperia's acceptance of the "TEP application", participants will have \$80,000

- g. The coordinating bank for Imperia's investment scheme is "a european (sic) 100 top premium bank with first class ranking!"
- 12. Imperia's website openly states that Imperia has sought to avoid a heavily regulated environment for securities transactions, and is not registered with the United States Securities and Exchange Commission ("SEC")

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	South Carolina residents' holdings in Imperia.	
	20. GWL has solicited business from South Carolina residents in conjunction with Imperia's	
	investment solicitations.	
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19. Imperia accepted payment from South Carolina residents, whereupon it gave those

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29. Respondent Imperia has previously been investigated by the Securities Commission of the Bahamas, which issued a public advisory on April 20, 2009, informing the public that Imperia's securities activities in the Bahamas were unregistered and illegal.³

WHEREAS, the Respondents are offering "securities" within the meaning of S.C. Code Ann. § 35-1-102(29); and

WHEREAS, Respondents Imperia and GWL acted as broker-dealers and/or issuers in offering and selling securities in South Carolina; and

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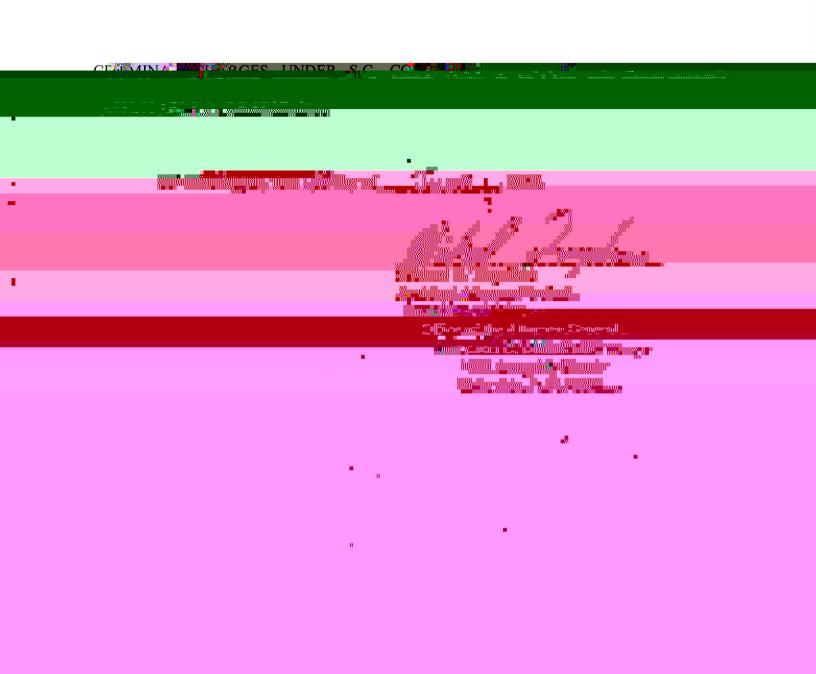
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	have engaged, are engaging, and/or are about to engage in acts and practices which violate S.C.
ł	Code Ann 88 25 1 201 25_1_107(e) and (d) and 25_1_501+ and
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The Respondents are hereby notified that they have the right to a hearing on the matters contained herein. To schedule such a hearing, a Respondent must file with the Securities Division, Post Office Box 11549, Rembert C. Dennis Building, Columbia, South Carolina 29211-1549, attention: Thresechia Navarro, within thirty (30) days after the date of service of this Order a written Answer specifically requesting that a hearing be held to consider rescinding the Order.

In the written Answer, the Respondent, in addition to requesting a hearing, shall admit or deny each factual allegation of the Order, shall set forth specific facts on which the Respondent relies. and shall set forth concisely the matters of law and affirmative defenses upon which the

Respondent relies. If the Respondent is without knowledge or information sufficient to form a belief as to the truth of an allegation, he shall so state.

Failure by a Respondent to file a written request for a hearing in this matter within the thirty (30) day period stated above shall be deemed a waiver by that Respondent of his right to



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